## Message Text

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53

**ACTION CU-04** 

INFO OCT-01 AF-06 ISO-00 USIA-15 /026 W

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P 261512Z FEB 75

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC PRIORITY 8138

INFO AMCONSUL KADUNA

UNCLAS LAGOS 01836

E.O. 11652: N/A TAGS: OEXC, NI

SUBJECT: INTERNATIONAL MARKETING INSTITUTE

REF: (A) STATE A-4841 (B) LAGOS A-249

1. EMBASSY NOMINATES FOLLOWING PRINCIPAL CANDIDATES FOR HARVARD IMI, IN PRIORITY ORDER:

MALLAM GARBA DAUDA BIRMAH CHIEF COMMERCIAL OFFICER MINISTRY OF TRADE & INDUSTRY MAIDUGURI, NORTH EASTERN STATE

MR. OLUFEMI ADENIYI-WILLIAMS
CLIENT SERVICE DIRECTOR (ADVERTISING)
OGILVY BENSON & MATHER (NIGERIA) LTD.
LAGOS

MR. JOHN CHUKA MBANEFO ACCOUNT EXECUTIVE ADVERTISING LINTAS LTD. LAGOS

2. ALTERNATE:

MALLAM MAHMUD SALIHU UMORU SECRETARY

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BAGUADA TEXTILE MILL LTD.

## KANO, KANO STATE

- 3. FUNDS FOR TWO GRANTS ALREADY RESERVED IN BUDGET PER LAGOS A-249; THIRD GRANT CAN COME FROM FUNDS FREED DUE NON-IMPLEMENTATION OF CERTAIN CPM PROJECTS (SUBJECT OF SEPTEL THIS DATE)
- 4. AS ALL CANDIDATES WELL QUALIFIED, HOPE FALLOUT FUNDING CAN BE FOUND FOR 4TH PARTCIPANT (UMORU)
- 5. FULL NOMINATION FOLLOWS SOONEST. CROSBY

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 26 FEB 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a

Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason: Disposition Reason: Disposition Remarks:

Document Number: 1975LAGOS01836 Document Source: CORE Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D750067-1113

From: LAGOS

Handling Restrictions: n/a

Image Path:

Legacy Key: link1975/newtext/t19750211/aaaaajwe.tel Line Count: 73 Locator: TEXT ON-LINE, ON MICROFILM

Office: ACTION CU Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: n/a Previous Handling Restrictions: n/a

Reference: 75 STATE A-4841, 75 LAGOS A-249 Review Action: RELEASED, APPROVED Review Authority: ElyME

Review Comment: n/a Review Content Flags: Review Date: 22 MAY 2003

**Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <22 MAY 2003 by SilvaL0>; APPROVED <16 JAN 2004 by ElyME>

**Review Markings:** 

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JÚL 2006

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: INTERNATIONAL MARKETING INSTITUTE

TAGS: OEXC, NI To: STATE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006